

## Con Edison Joins the National Puerto Rican Day Parade Celebration

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NEW YORK, June 9 /PRNewswire/ -- Consolidated Edison, Inc. (Con Edison) will join the 42nd annual National Puerto Rican Day Parade celebration on Sunday, June 11 by co-sponsoring the float of the Staten Island Latino Civic Association (LCA). Incorporating depictions of the Statue of Liberty and the Staten Island Ferry, the float will represent LCA's ideal of building bridges with other community groups to further a better understanding of each other's goals and aspirations.

With an estimated attendance of 3 million people, the 52 block-long parade along 5th Avenue in Manhattan is considered the largest event of its kind in the nation. It was founded as a vehicle for the promotion of the cultural values and contributions of the Puerto Rican community to the American society.

"We are happy to join the Puerto Rican community in celebrating their culture, heritage and contributions to New York City and the rest of the United States," said Frances A. Resheske Con Edison's Vice President of Public Affairs. "This parade, which brings together people from all ethnic and cultural backgrounds, is a wonderful reminder of how diversity has made us a better city and a better nation."

On the float there will be Board members of the LCA; Mark Irving, Manager of Public Affairs at Con Edison; Anna Rita Pergolizzi, senior student and the Ambassador of the Latino Club of Staten Island Technical High School; and Angela Viviana Cubillos, Miss Latina USA.

A not-for-profit organization, the LCA, Inc. was created in 1993 to empower the Latino community of Staten Island, addressing its economic, social, political and educational needs.

Consolidated Edison, Inc. is one of the nation's largest investor-owned energy companies, with approximately \$7.5 billion in annual revenues and more than \$15 billion in assets. The company provides a wide range of energy- related products and services to its customers through two regulated utility subsidiaries and four competitive energy and telecommunications businesses. For additional financial, operations and customer service information, visit the Consolidated Edison, Inc. Web site at www.conedison.com. SOURCE Consolidated Edison, Inc.

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