



'Green Power' From ConEdison Solutions Reduced Carbon Dioxide Emissions by 197,195 Tons in 2010

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Renewable Energy Impact Was Equivalent to Cutting Annual Oil Consumption by 379,410 Barrels

NEW YORK, NY, Mar 16, 2011 (MARKETWIRE via COMTEX) --

On the eve of the greenest day of the year -- St. Patrick's Day -- ConEdison Solutions announced that its "Green Power" renewable energy program had cut fossil fuel consumption in 2010 by an amount equivalent to 380,000 barrels of oil.

The Valhalla, New York-based firm -- one of America's leading energy services companies -- calculated that its more than 23,000 business and residential "Green Power" customers in New York, Connecticut and Massachusetts had reduced harmful carbon dioxide emissions by nearly 200,000 tons.

The company's "Green Power" initiative delivered an environmental payoff that is equivalent to the region's motorists driving 400 million fewer miles, equal to the mileage required to drive two roundtrips to the sun.

"Clean and renewable energy preserves the environment and promotes America's energy independence," said Jorge J. Lopez, Chief Executive Officer of ConEdison Solutions. "As we celebrate 'the wearing of the green' on St. Patrick's Day, let's also commit ourselves to a greener world and a greener lifestyle."

"What better way to go green for the holiday," asked Mr. Lopez, "than to purchase 'Green Power' for your home or business?"

ConEdison Solutions supplies renewable "green" energy from wind power located in New York State or around the country, and also from environmentally friendly "run-of-the-river" hydro power generated within New York State.

To help draw global attention to the significant environmental benefits of its "Green Power" offerings, ConEdison Solutions hosted a "Global Green Showcase" in New York City today. International journalists from more than a dozen countries took part in a bus tour of three local businesses powered by clean, renewable "Green Power" provided by ConEdison Solutions. "Green Power" customers pay a slight premium above the price of conventional, fossil fuel-based power with the premium dependent on which product they choose.

The tour's first stop was Chelsea Piers, the country's largest sports and entertainment complex, which purchases wind energy in an amount equal to the entire electricity usage of its 28-acre, one-million-square-foot site. The overall Chelsea Piers "green" initiative also includes reduced energy and water consumption, use of healthful and sustainable indoor and outdoor materials, supply chain practices that ensure relationships with eco-friendly partners and vendors, and recycling strategies that minimize the carbon footprint of the complex. At Chelsea Piers, the international journalists snapped photos of "Bubba," an energy-efficient food recycler that composts all food waste from the premises. Media tour participants also walked on a turf field made entirely of recycled tires.

Swing Hair Salon in Manhattan's East Village was the next stop on the "Global Green Showcase." The "eco-chic" boutique hair salon selects its product lines based on the health of its clients and staff, performance, price, and environmental and social sustainability. The salon uses and sells all-organic products, and purchases renewable energy in an amount equal to that required to power its entire facility, including the significant energy associated with operating hair dryers and other styling equipment. Swing Salon also composts hair clippings in cooperation with a non-profit that creates hair mats for emergency oil spill clean-up and landscape-grade compost.

The final stop on the tour was Barcade in Williamsburg, Brooklyn, a popular bar with vintage arcade games, which buys wind energy in an amount equal to that required to power its entire facility.

"I'm proud that ConEdison Solutions plays a substantial role in promoting renewable energy use here in the Northeast," said Mr. Lopez. "We're thrilled to be joining our 'Green Power' customers to deliver our 'green' message to the international media community."

The total amount of renewable "Green Power" used by ConEdison Solutions customers in 2010 was equal to preserving 1,330 acres of forest from deforestation. That is equal in size to a full, dense forest one-and-a-half times the size of Manhattan's Central Park.

The "Global Green Showcase" was organized in conjunction with the New York City office of the Foreign Press Center, which is part of the U.S. Department of State.

About ConEdison Solutions

ConEdison Solutions is a leading energy services company that provides competitive power supply, renewable energy, sustainability services, and cost-effective energy solutions for commercial, industrial, residential, and government customers. The company is based in Valhalla, New York, with offices in Burlington, Massachusetts; Cherry Hill, New Jersey; Falls Church, Virginia; Houston, Texas; Tampa, Florida; Durham, North Carolina; and Overland Park, Kansas. The firm's dedicated team of energy professionals delivers a broad range of commodity, consulting, demand-side management and performance contracting services. ConEdison Solutions offers programs and services designed to help customers achieve their individual energy objectives and is accredited as an Energy Services Provider (ESP) by NAESCO.

ConEdison Solutions is a subsidiary and registered trademark of Consolidated Edison, Inc. (NYSE: ED). More information can be obtained by calling 1-888-210-8899 or visiting the ConEdison Solutions website at www.conedsolutions.com. You can also visit the Consolidated Edison, Inc. website at

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