



Con Edison Offers Customers Energy Saving Programs

January 11, 2007

NEW YORK, Jan 11, 2007 – Consolidated Edison Company of New York, Inc. recently expanded a program to help customers in certain neighborhoods reduce electricity use while achieving permanent savings. The program is called Targeted Demand Side Management, also known as Targeted DSM.

The company hired Quality Conservation Services of New York; Public Energy Solutions of Englewood, N.J., and Free Lighting Corp. of Houston, Texas.

The vendors will work with Con Edison customers to reduce peak demand by 45 megawatts from 2008 through 2011. Quality Conservation Services' goal is to reduce electrical demand by 14 megawatts in the Bensonhurst area of Brooklyn. Public Energy Solutions will focus on White Plains in Westchester County to reduce demand by 15 megawatts. Free Lighting Corp. will work with customers in various Staten Island neighborhoods to reduce electrical demand by 16 megawatts.

Customers may save on their bills by installing energy efficient lighting, air conditioning, refrigeration, motors, and clean distributed generation. Both residential and commercial customers may qualify, and there may be financial incentives for customers to offset installation costs.

Targeted DSM programs focus on communities where peak demand is projected to result in the need for infrastructure upgrades. Targeted DSM efforts may help to defer the capital investment needed for these projects.

The vendors were selected from qualifying companies that responded to the company's Request for Proposal (RFP) in April 2006. Customers in Brooklyn, the Bronx, Queens and Manhattan are already benefiting from DSM initiatives that started when the Targeted DSM plan was launched in 2005.

Con Edison is a subsidiary of Consolidated Edison, Inc. [NYSE: ED], one of the nation's largest investor-owned energy companies, with approximately \$12 billion in annual revenues and \$26 billion in assets. The utility provides electric, gas and steam service to more than 3 million customers in New York City and Westchester County, New York. For additional financial, operations and customer service information, visit Con Edison's Web site at www.coned.com.

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