



## Con Edison Announces Winners for Pearl Street's

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NEW YORK, NY, Sep 20, 2007 (MARKET WIRE via COMTEX News Network) -- Olivia Cheng, 16, of Queens, Oussama Terrab, 14, also of Queens and Isaac Shrem, 17, of Brooklyn are the first, second and third place winners, respectively, of Con Edison's "Power of Power" video contest for 13- to 17-year olds, celebrating the company's 125th anniversary of the Pearl Street generating station. The contest, open to kids in New York City and Westchester, invited participants to create a 1- to 2-minute video on what electricity means to them.

The winners will be awarded a MacBook Pro, a MacBook, and an iPod, respectively, with the same prizes also awarded to three participating children of Con Edison employees, 16-year-old Timothy Khowong, 16-year-old Scott Kalberer, and 17-year-old Lauren Koenig.

The contest and awards commemorate the 125th anniversary of the Pearl Street generating station's initial operations in lower Manhattan -- the country's first generating station to distribute electricity to local communities. Designed by Thomas Alva Edison, it became the prototype for every central electrical generating station in the world today.

The videos from the top winners and other finalists are on display until Sunday, September 30th at two lower Manhattan storefront exhibits, 190 Front Street and 5 Hanover Place, both located within the original square mile served by the Pearl Street generating station in 1882.

The videos can also be viewed by visiting [www.coned.com/pearlstreet125/](http://www.coned.com/pearlstreet125/)

The Pearl Street "Power of Power" contest is a partnership between Con Edison and the Lower Manhattan Cultural Council. The winners were selected by a panel of judges: Clarivel Ruiz, Director of Youth Programs, DCTV; Ann Bennett, a filmmaker; and Arthur Kressner, director of Research and Development for Con Edison.

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