



Con Edison Sponsors Advocacy Today: New Directions in Health, Safety And Wellness

October 30, 2003

Health Professionals Share Expertise With Social Services Providers

NEW YORK, Oct. 30 /PRNewswire/ -- Consolidated Edison Company of New York, Inc. (Con Edison) hosted its annual Customer Outreach conference today at Con Edison's Learning Center in Long Island City. This year's conference "Advocacy Today: A Con Edison Forum on New Directions in Health, Safety and Wellness" brought together recognized health experts who shared their knowledge and experience with a group of social-service providers who assist Con Edison's customers.

In addition to workshops and case studies on myriad health topics, a panel discussion focused on Con Edison's emergency customer notification system, with emphasis on establishing a partnership with health professionals to identify customers on electrically operated life support equipment.

"Providing reliable energy service to our customers is a priority at Con Edison," said Marilyn Caselli, vice president of customer operations for Con Edison. "But we strive to give much more to the communities we serve. Helping to keep our customers and their families healthy is one more way in which we extend our commitment to them. This conference is a wonderful instrument to spread the word on the tools to achieve long, disease-free lives."

Keynote speaker Dr. Benjamin Chu, President of New York City Health and Hospitals Corporation, said, "One of the most important things that we in the health care profession can do is to proactively join other community organizations to promote preventive health care and effective disease management. These partnerships are crucial to our efforts to provide the best in health care for our patients."

Other participant speakers were, Susan Underwood, adjunct professor of nutrition at New York University; Jose Contreras, M.D. FACS, director of Urology Project and associate professor of Clinical Urology at Columbia University; Linda Koteen, director of Ovarian Program SHARE; Ursula Hernandez, C.S.W., bilingual social worker at Washington Irving High School; Maria Pico and Kathleen Whyte, Mayor's Office of Health Insurance Access; Chia-Chia Wang, Children's Defense Fund; Joseph R. Masci, M.D., director of the Department of Medicine at Elmhurst Hospital; Ingrid Felix-Peralta, M.D., Elmhurst Hospital; Ana Olivero, M.D., FAAP, chair Columbia Presbyterian Community Physicians; Mary Albani, Con Edison's Environment, Health & Safety; and Joanna Wolff, Con Edison's Customers Operations.

Topics discussed at the conference included the impact of nutrition on health, medical monitoring in breast and prostate cancer, child obesity, the health insurance crisis, asthma, infection control, bio-terrorism, depression, substance abuse, suicide, and safeguarding the environment.

Con Edison's Customer Outreach department was available to guests throughout the conference to answer questions about the company's life sustaining equipment message and to provide information on energy efficiency.

Con Edison is a subsidiary of Consolidated Edison, Inc. (NYSE: ED), one of the nation's largest investor-owned energy companies, with \$9 billion in annual revenues and approximately \$19 billion in assets. The utility provides electric, gas and steam service to more than 3 million customers in New York City and Westchester County, New York. For additional financial, operations and customer service information, visit Con Edison's Web site at www.coned.com.

SOURCE Consolidated Edison Company of New York, Inc. -0- 10/30/2003 /CONTACT: Brenda Perez for Consolidated Edison Company of New York, Inc., +1-212-460-4111 / Web site: <http://www.coned.com> / (ED) CO: Consolidated Edison Company of New York, Inc.; Con Edison ST: New York